

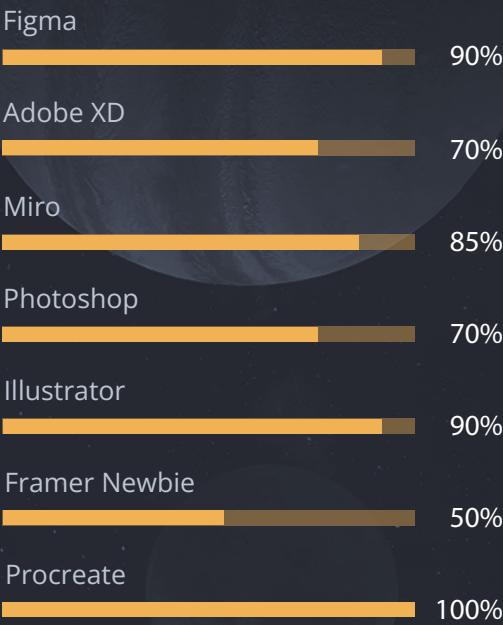


ABOUT ME

I'm a passionate junior designer, doodler, and storyteller at heart, blending my love for illustration and copywriting with UX/UI principles to create designs that truly connect. After living in Germany, England, and the USA over the past six years, I've gathered life experiences that fuel my creativity and help me craft intuitive, user-friendly interfaces. My goal is to keep learning and growing, designing with empathy to make each interaction as seamless as possible.

BRAȘOV, RO | **0726/764.565**
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HARD SKILLS



LANGUAGES

English (advanced)
German (telc B1 certificate)

HOBBIES



RADIANA
GHENCEA

UI/UX & GRAPHIC DESIGNER

MY EDUCATION

- PIXELLAB LEARNING PATH** 2024
UX/UI Design
- PIXELLAB LEARNING PATH** 2022 - 2023
Graphic Design
- LONDON ART COLLEGE** 2017 - 2019
Illustrating Children's Books
- SNSPA BUCHAREST** 2012 - 2014
Master's Degree in Advertising
- TRANSILVANIA UNIVERSITY** 2007-2009
Bachelor's in Communication & PR

WORK EXPERIENCE

- FREELANCER** 2019 - 2024
Children's Illustration & Graphic Design
Designed custom illustrations for print and digital formats, focusing on character development and layout design to meet project requirements.
- COPYWRITER** 2016 - 2017
Arena Communications
Developed compelling content for web and social media. Assisted in ideation and execution process of ATL campaigns.
- COPYWRITER** 2013 - 2014
Marks
Crafted engaging content for traditional media, as well as promotional materials. Contributed to naming projects and proofreading.

VOLUNTEERING

- PRIME BRAȘOV** | **LET'S DO IT, ROMANIA!**

THANK YOU